



PLINKO GAME RULES

Summer 2026

1. GENERAL

The PLINKO Game (the “Game”) is organized by QuadReal Property Group (the “Organizer”) for Marché Central, located at 9187 Boulevard de l'Acadie, Montréal, Québec H4N 3K1 (the “Shopping Centre”). The Game runs from July 25, 2026, at 12:00 p.m. (ET) to August 23, 2026, at 4:00 p.m. (ET) (the “Promotion Period”).

2. ELIGIBILITY

The Game is open to all legal **residents of Québec who are eighteen (18) years of age or older** at the time of entry. The following individuals are not eligible to participate: employees of the Shopping Centre; owners, managers, and employees of the Shopping Centre's stores, boutiques, and service providers; members of their immediate families and persons living in the same household; as well as employees, agents, and representatives of the Régie des alcools, des courses et des jeux, advertising and promotional agencies, prize suppliers, and any companies or service providers involved in the administration of the Game, together with their spouses (whether married or common-law) and any persons living in the same household.

3. HOW TO PARTICIPATE (NO PURCHASE NECESSARY)

To participate in the Game, individuals must visit the Central Plaza at Marché Central during the Summer Event activation and meet with the ambassador in charge of the Plinko Game.

To be eligible to participate, **individuals must follow at least one of Marché Central's official social media accounts** (Facebook or Instagram) and provide proof of their subscription to the ambassador using their mobile device. If they do not already follow either social media account, they may instead provide their first name, last name, and email address to the ambassador in order to subscribe to the Marché Central newsletter. Once either of these requirements has been met, the ambassador will provide the participant with one (1) game token.



The participant will then be invited to drop the token from the top of the Plinko board. The prize won will be determined by the slot in which the token comes to rest. Each slot corresponds to a prize identified by an icon or visual displayed on the Plinko board.

Prize Icons and Descriptions

The icons displayed on the Plinko board correspond to the following prizes:

-  (Gift card Icon): One (1) \$10 Marché Central gift card.
-  (X Icon): No prize.
-  (Ice Cream Icon): One (1) complimentary ice cream from Antabli.
-  (Gift Icon): One (1) Marché Central promotional item (such as a tote bag or any other promotional item available on the day of participation). The promotional item may vary based on availability.

Only **one (1) participation per person, per day** is permitted, unless otherwise specified in these Official Rules. Any attempt to participate more than once per day or to use multiple identities, email addresses, or any other method to circumvent this rule will result in the disqualification of all entries submitted by that individual.

No purchase is necessary to participate. The Game is open to all eligible individuals who are physically present at Marché Central during the Summer Event activation hours.

Participation must occur during the official Promotion Period. Prizes are awarded instantly based on the outcome of the Plinko Game and are available **while supplies last**. Marché Central reserves the right to substitute any advertised prize with another prize of equal or greater value should the original prize become unavailable.

4. PRIZES

Eligible participants have the opportunity to instantly win one (1) of the following prizes, based on the outcome of the Plinko Game:

- One (1) \$10 Marché Central gift card;
- One (1) complimentary ice cream from Antabli;



- One (1) Marché Central promotional item (such as a tote bag or any other promotional item available at the time of participation).

Prizes are awarded instantly based on the slot in which the participant's token comes to rest on the Plinko board.

Prizes are available in limited quantities and will be awarded while supplies last. The availability of each prize may vary from day to day. Marché Central reserves the right, at its sole discretion, to substitute any advertised prize with another prize of equal or greater value should the original prize become unavailable.

Prizes are non-transferable, non-exchangeable, and may not be redeemed for cash.

6. PRIZE AWARDING

Prizes are automatically assigned by the Game. The ambassador on site will hand the corresponding prize to the winning participant. To be officially declared a winner, participants must **correctly answer the mathematical skill-testing question on the declaration form and sign the declaration form** provided on site. Failure to comply with any condition in these Rules will result in forfeiture of the prize, which will then be returned to circulation to be awarded to another participant.

7. GENERAL CONDITIONS

A. These Rules will be available on the Centre's website throughout the Promotion Period.

B. Anyone participating in this promotion or attempting to participate in a manner contrary to these Rules or unfair to other participants may be automatically disqualified and referred to the appropriate legal authorities.

C. Prizes must be accepted as described in these Rules and cannot be substituted for another prize or exchanged, in whole or in part, for cash, subject to the provision below.

D. In the event that the Organizer is unable, for reasons beyond its control and unrelated to the winners, to award a prize as described, in whole or in part, the Organizer reserves the right



to award a prize of the same nature and equivalent value or, at its discretion, the monetary value of the prize.

E. The Organizer, employees, agents and representatives of the companies, advertising and promotional agencies, prize suppliers, material suppliers and service providers affiliated with the Centre shall not be liable if, due to force majeure or circumstances beyond their control, they must cancel, shorten, extend, postpone or modify the promotion. They may, in all cases, extend the Promotion Period.

F. By accepting their prize, winners release the Organizer and its partners, as well as their directors, employees, and mandataries, from any liability for any damages, losses, penalties, fines, or reasonable legal fees they may incur in connection with the use of their prize.

G. By participating in this Game, winners authorize the Organizer and its representatives to use, if required, their name, photograph, image, statements regarding the prize, and/or place of residence for advertising purposes, without compensation. Personal information collected for this promotion will be used solely to administer the Game and will not be sold or shared.

H. Any dispute regarding the organization or conduct of this promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any dispute regarding the awarding of a prize may be submitted to the Régie solely for the purpose of attempting to resolve the issue